

Colours In Different Cultures

Hi, I'm Ong Hui Ying, a graphic design student from INTI International College Subang. There are several cultures across the world, all of which see and interpret colours differently. Hence, the goal of this survey is to find out the significance of colours in different countries. This form are divided into four sections: national flag, religion, festival, and tradition. Your response would be greatly appreciated. Thank you for your time !

1. Which country do you come from?

Section 1: National Flag

2. Which country do you come from?

- Red
- Blue
- Orange
- Yellow
- Green
- Purple
- White
- Black
- Gold
- Others

3. What do those colours symbolise?

e.g., For the flag of Malaysia, blue represents unity, red represents bravery, white represents purity, and yellow is royal colour of Malay rulers

Section 2: Religion

4. What is the main religion in your country?

- Christianity
- Islam
- Hinduism
- Shinto
- Judaism
- Sikhism
- Taoism
- Confucianism
- Others

5. Based on your previous answer, which colours are associated with these religions?

For example, India - in Hinduism, blue is associated with the god Krishna

Section 3: Festival

6. What are the important festivals & celebrations in your country?

7. Which colours are associated with these festivals & celebrations?

e.g., in China, red is associated with Chinese New Year

8. What do those colours symbolise?

e.g., red symbolises happiness, good fortune, and prosperity

Section 4: Tradition

9. In your country, what colours are associated with weddings / what colours of traditional outfits do brides and grooms wear on their wedding days?

- Red
- Blue
- Orange
- Yellow
- Green
- Purple
- White
- Black
- Gold
- Others

10. What do those colours symbolise?

e.g., Catholic brides in Spain wear black wedding dress which symbolises the bride's faithfulness and devotion to her groom
"until death do us part"

11. In your country, what colours are associated with mourning and funerals?

- Red
- Blue
- Orange
- Yellow
- Green
- Purple
- White
- Black
- Gold
- Others

12. What do those colours symbolise?

e.g., in Africa, red symbolizes death and is associated with mourning

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